



IMPACT REPORT 2019

#OnwardTogether

Proud to work with our
Official Charity Partner





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BES
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Trustees

Fleetwood Town Community Trust is governed by a Board of Trustees which offers support and advice on progressing the work of the charity, and has a responsibility for our strategy, direction, and impact. Since the inception of the charity in 2012, the Board of Trustees has grown from strength to strength in both numbers and experience, and our Trustees represent various sectors within the community including education, sport, health, business, and commerce.

Endorsed by our Chair of Trustees, Peter Murphy, and Fleetwood Town Chief Executive, Steve Curwood, the intrinsic link between the football club and the charity ensures that there is a clear and constant line of communication between the two organisations, and that maximum impact is achieved.



Jeremy Quartermain
Safeguarding Lead



Hugh McCaw
Deputy Chair & Equality Lead



Phil Brown
Governance Lead



Bobby Wilson
Financial Lead



Patrick Newell
Legal Lead



Paula Davies
Marketing & Communications



Karen Boylan
Health Lead



Steve Curwood
Trustee/CEO Fleetwood Town FC



Carol Ross
Trustee



MATT HILTON
CHIEF EXECUTIVE

Welcome to Fleetwood Town Community Trust's 2019 impact report. The aim of the report is to give you a reflection of the fantastic projects we have been delivering in our community in 2019.

Over the past 12 months we have continued to grow, building on a solid foundation that first started in May 2012. Year on year we continue to surpass our targets and 2019 has been another fantastic year for the charity.

Another year on and the Trust continues to go from strength to strength. As always, it gives me tremendous pleasure, on behalf of the Board and our staff, to introduce this report and give you a glimpse into the work that we do in and for our community.

Our aim is to be involved with projects right across the area and help the community grow fitter and healthier. When you read the report, I think you will find that we are right at the heart of things!

Matt, our Chief Executive, continues to amaze me with his scouting out of

Inside this report you will read about how we have made a difference to local people, improved participation rates in sport and exercise, delivered projects around health and inclusion as well as an update on our facility plans. You will also read about our growth in community engagement, education, and staffing/volunteers.

Investing in front-line provision across our four key themes; sport participation, health, social inclusion and education, the charity has enjoyed unprecedented growth in all areas. The Trust raised in excess of £760,000 in 2019 to deliver around 30 projects to over 13,000 local people, which is something we are all extremely proud of. In just seven years, the Trust has now raised over £2.5m, and with this has been able to develop and deliver a varied repertoire of projects and programmes across the areas of Wyre and Fylde.

In September, we took 35 sports college students on a two-week educational programme to Alicante, Spain, which was funded through EU Erasmus Plus. The trip was a huge success promoting culture and education in and through sport with special focus on skills development. We were delighted to welcome on board BES Utilities and Affinity Lancashire as our Corporate Social

Responsibility and Community partners. This has allowed us to increase our offering so even more residents can access groups and events across Wyre and Fylde. Our programmes have raised attainment in schools, developed employment pathways, helped people get healthier and stay more active, built stronger and safer communities, and ultimately made a difference to a record number of people.

The achievements of this year would not have been possible without the partnerships that we, as a Trust, develop, nurture and explore with a wide range of organisations and individuals. We recognise our talents and expertise and collaborate with partners to fill the gaps to ensure that our programmes respond to local need and represent the very best that we, and our partners, are capable of.

I would also like to take this opportunity to thank all of our staff, trustees and volunteers who work tirelessly to deliver the many projects and events that really do make a positive difference in our community.

We are looking forward to another year of growth in 2020 which is set to be our most successful and exciting year to date.

pots of money that we can tap into, to expand the diversity of the services we can actually provide for the well-being of the area. Long may that skill continue with more and more charities and groups coming to the fore.

Please take the time to fully digest the report and accept the good that our Trust does across the area. If you can help us in any way, then please contact us. We are all in it together, and together we can improve the health and well-being of so many people in our community.



PETER MURPHY
CHAIR OF TRUSTEES

About us

Fleetwood Town Community Trust is a non-profit, self-funding, registered charity (Number 07586116) and community organisation that has been working throughout the Fylde Coast community since 2012.

We have enjoyed unprecedented growth in all areas and in the last 12 months, delivering around 30 programmes to over 13,000 local people, working across 4 key themed areas: sports participation, education, health and well-being, and social inclusion.

Football, in particular Fleetwood Town Football Club, has the ability to engage people, improve community cohesion and raise the hopes and aspirations of the people across Wyre and surrounding areas. We are committed to ensuring that we respond to local needs, whilst working strategically in line with social, regional, and national agendas.

We all recognise that sport can play a prominent role in addressing major issues such as obesity, anti-social behaviour, health, unemployment, and attainment.

Through vital partnerships and a robust multi-agency approach, we ensure that we can achieve our aims and objectives effectively and efficiently.

Our partnership work underpins the entire scheme delivery programme and enables us to work strategically within Wyre, and these relationships enable us to engage with under-represented and hard to reach groups.

Our Vision

Our vision is clear and ambitious: Stronger, healthier, more active communities

Our Mission

Our mission is to support and inspire individuals to become physically and emotionally healthy and build strong communities through an emphasis on increased self-value and personal aspiration.

Values

Our values are based on six guiding principles - our six C's;

- **Community-focused;** listening to what the community wants, where it wants it and delivering programmes based on these criteria.
- **Continuous improvement;** monitoring and evaluating everything we do to inform, change pathways and embed reflective practice.
- **Credibility;** communicating our achievements to all target audiences and stakeholders.
- **Creativity;** delivering innovative and inspiring programmes, incorporating new ways of working and new programmes that break down the barriers to participation.
- **Clarity and accountability;** operating with transparent management and reporting procedures with clear audit trails.
- **Considered recruitment;** recruiting trustees, staff and volunteers who bring added value and skills that positively impact on our programmes.

BRAND NEW PARTNERSHIP WITH BES UTILITIES WILL ALLOW US TO REACH EVEN MORE PEOPLE



The Community Trust is delighted to announce they have been selected as the official Corporate Social Responsibility Partner for local commercial energy company, BES Utilities.

Last year, we delivered around 30 projects to over 13,000 local people, and thanks to sponsorship from BES, we will now be able to change even more lives.

To kickstart the partnership, BES

invested in a brand-new minibus for us, which will provide our programme participants access to community groups and events across the borough.

“It’s such an honour for the Trust to have been chosen as BES’ official CSR partner,” said Matt Hilton. “I feel that this is real recognition of all our hard work and dedication to helping individuals within Fleetwood and the surrounding areas.

“We’re extremely grateful for the generous investment BES has made in our new minibus. Not only will it support our community programmes, in particular our expanding sports provision, it will

allow us to increase our offering so even more residents can access groups and events across Wyre and Fylde.”

Andy Pilley, Owner and Director of BES, said:

“Having lived on the Fylde coast all of my life, I’m proud to be able to be able to support the Community Trust, which makes an enormous difference to the education, health and well-being of local people across the region.

“On behalf of everyone at BES Utilities, it gave me enormous pride to be able to hand over the keys to the Community Trust’s new minibus, so Matt and his team can carry out their vitally important work.”

COMMUNITY TRUST BUILDS AFFINITY IN NEW PARTNERSHIP

The Community Trust has been able to further enhance their community offering thanks to their partnership with Affinity Lancashire.

Affinity Lancashire, the former Freeport Fleetwood outlet mall, signed up as the Community Trust’s Official Community Partner for 2019-20, and together they have enriched the lives of individuals within the local communities through programmes that tackle health and well-being, employability, and anti-social behaviour.

Affinity have also provided volunteering opportunities for personal and professional development, as well as becoming

an ambassador for the National Citizen Service (NCS) programme.

“I’m delighted that Affinity Lancashire signed up as the Trust’s Official Community partner,” said Matt Hilton.

“After being an outlet mall in Fleetwood town for 24 years, it’s great that they wanted to provide a platform for supporting the local community. I’m thrilled that we have established a successful partnership, as together we have made a huge difference and have improved the lives of so many people.”

Centre Manager, Catherine Holmes, added:



“As our name suggests, the essence of our brand is connection and closeness, and we fulfil that ethos by further integrating ourselves in our local community.

“Following the re-branding of our Centre, we thought it would be a great opportunity to further support our local community by working closely with Fleetwood Town Community Trust as their Official Community Partner and offer our help and support to participating parties to effectively deliver their projects across our home town.”

Sport

Sport can have a hugely positive effect on people's lives and when you add in the power of the Fleetwood Town brand, it enables us to engage with thousands of people every year. We believe that everybody should have opportunities to play sport regardless of age, gender, race, or skill level.

Our wide variety of sports projects means there is something for everybody, whether you join our Fun Football or Multi-skills sessions at 2 years old, or take part in Walking Football or Golden Years in your 80's, we pride ourselves in creating fun, interactive and inclusive opportunities that everybody in our community can enjoy.





1150

**HOURS OF FREE
COMMUNITY SPORT SESSIONS**



375

**PRE-SCHOOL CHILDREN WHO
HAVE TAKEN PART IN PHYSICAL
ACTIVITIES IN EARLY YEARS SETTINGS**

6000

**BOOKINGS HAVE BEEN MADE AT OUR
SOCCER SCHOOLS AND SPORTS CAMPS**



330

FEMALES
AGED 9-16 HAVE TAKEN PART IN
RECREATIONAL FOOTBALL COACHING



500

**CHILDREN
TAKING PART
IN SPORTS TOURNAMENTS**

Luke's Story

Luke participated in the Premier League Primary Stars programme at his school, which inspires children to learn, be active and develop important life skills. Their teacher identified that her class struggled with overcoming setbacks and dealing with difficult situations, so there was a focus on developing pupils' resilience and psychological aspects of footballing performance. Within this, Luke was highlighted as a pupil who gives up easily in difficult situations and does not express much resilience when things get difficult, so the Community Trust worked out how to support him.

"I love having Fleetwood coming in and delivering our PE lessons," said Luke. "The coaches help me to get better both in sport and as a person. I have been working hard with Ash on not getting disappointed if I can't do something or if I find it hard. He also helped me understand what resilience looks like and how to show myself and others positive behaviours. I like how we can use the Primary Stars values such as 'be inspiring' and the colours that match the certificates".



Education

Education is hugely important, and to date, our projects have produced some amazing results. We work closely with local schools to engage with young people through a variety of projects, and we help teachers build their confidence too.

We continue to inspire individuals and offer education opportunities with a track record of encouraging individuals to gain employment and go to university. Our unique education projects offer something different that has a positive impact on many people each year.



80

PEOPLE ACCESSED EDUCATION/
TRAINING/EMPLOYMENT
THROUGH OUR EMPLOYABILITY
PROGRAMME



175

PRIMARY SCHOOL
TEACHERS HAVE BEEN
UPSKILLED THROUGH CPD



85%

OF BTEC STUDENTS PROGRESS
TO UNIVERSITY



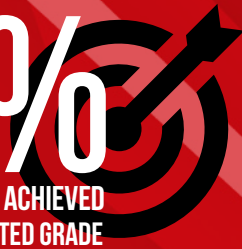
98%

OF EMPLOYABILITY PARTICIPANTS
IMPROVED THEIR CONFIDENCE
AND SELF ESTEEM



87%

OF BTEC STUDENTS ACHIEVED
ABOVE THEIR TARGETED GRADE



1000+

HOURS OF
VOLUNTEERING
BY YOUNG PEOPLE



Sophie's Story

Sophie started her BTEC last year which helped development her understanding in sport. As the only girl in her class, she learnt to overcome this barrier and developed her leadership skills within the cohort. She also excelled within her work placement and had opportunities to work alongside Fleetwood Town's first team and academy analysis departments where she assisted filming and coding games. All the staff involved in the analysis department spoke very highly of Sophie and these experiences gave her the chance to have a better understanding of her career choices. She also improved in her confidence, teamwork and communication skills, and signed for Fleetwood Town Wrens Ladies team which will also benefit these skills alongside her playing ability.

"The BTEC course has helped with my personal developed as I have become much more confident and more independent over the last year. The tutors have encouraged me to do things outside of college like coaching and volunteering, which have opened up a world of opportunities for me. I want to work in either the management of sport, or the sport science side of football, and this course is the foundation for me achieving my goals."



Highlights from 2019

Helping people Find their Future

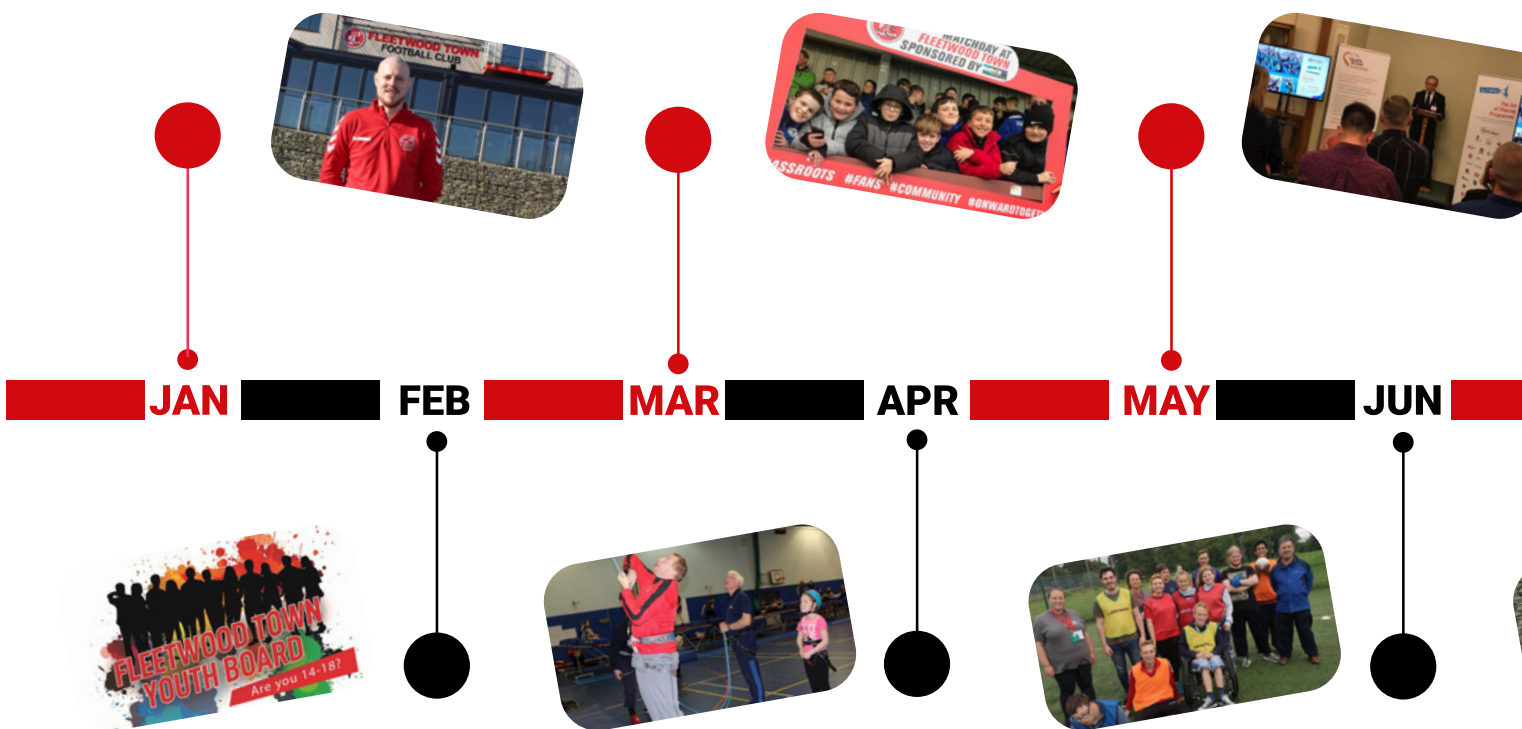
The Community Trust, Regenda Homes and More Positive Together collaborated on a Wyre wide programme, Find Your Future, to improve the employability prospects and the health and well-being of people across the borough. Open to those aged 16-65, Find Your Future provides one on one support for people who need extra assistance to get back into education, training or employment. It includes personal development, support with CVs and interview preparation, job searching skills, work experience, and volunteering opportunities.

Grassroots Day initiative goes down a treat

Over 500 junior footballers from clubs across the Fylde Coast attended Fleetwood Town's Grassroots Day initiative. Children from the local grassroots league were invited to watch Fleetwood Town play, and 40 teams showed up for the match. When picking up their tickets, teams were posing for pictures inside and outside the ground, making the most of the club's initiative of getting young and inspiring players through the gates, and enjoying football at their local professional football club.

Parliamentary Showcase for successful Joy of Moving programme

The Trust attended a Parliamentary Showcase in London for the Joy of Moving programme, which is held in partnership with the EFL Trust. Over 200,000 children have benefitted from a million hours of learning in schools, and with the success in the local area, the Trust was invited to the House of Commons to showcase how the programme's unique methodology gets children moving through play, whilst developing key skills in major areas such as physical fitness and cognitive functions.



The Trust launches Youth Board programme

The Youth Board programme gives young people the opportunity to make a difference in the community, helping shape the future of Fleetwood and the surrounding areas. The monthly meetings equip young people with key project management skills, they gain a greater understanding of what is currently on offer in the community, and they're able to express their opinions and thoughts, as well as having access to voluntary opportunities within the football club and other partnering organisations.

Offering youngsters the chance to 'TrySport' and boost their health

The Trust won the contract to deliver the TrySport programme on behalf of Wyre Council for another three years. TrySport provides opportunities for young people to increase their levels of physical activity by getting involved in a wide variety of sports, and mixing with individuals from different backgrounds, as well as improving life skills such as communication and teamwork. The programme is held within areas of Wyre which have the greatest health needs and lack of opportunities available.

Funding from The FA paves the way for new disability football opportunities

Footballers living with disabilities in Fleetwood benefitted from a boost in competitive opportunities after the Community Trust was awarded a £3,000 Grow the Game grant. The scheme, which is funded by The FA and delivered by the Football Foundation, enabled the creation of adult and junior disability teams in addition to the existing PAN Ability delivery across Wyre. Participants have been provided with a pathway to express themselves in a competitive environment against other Community Club organisations.

Community Trust delivers life-saving blood pressure checks

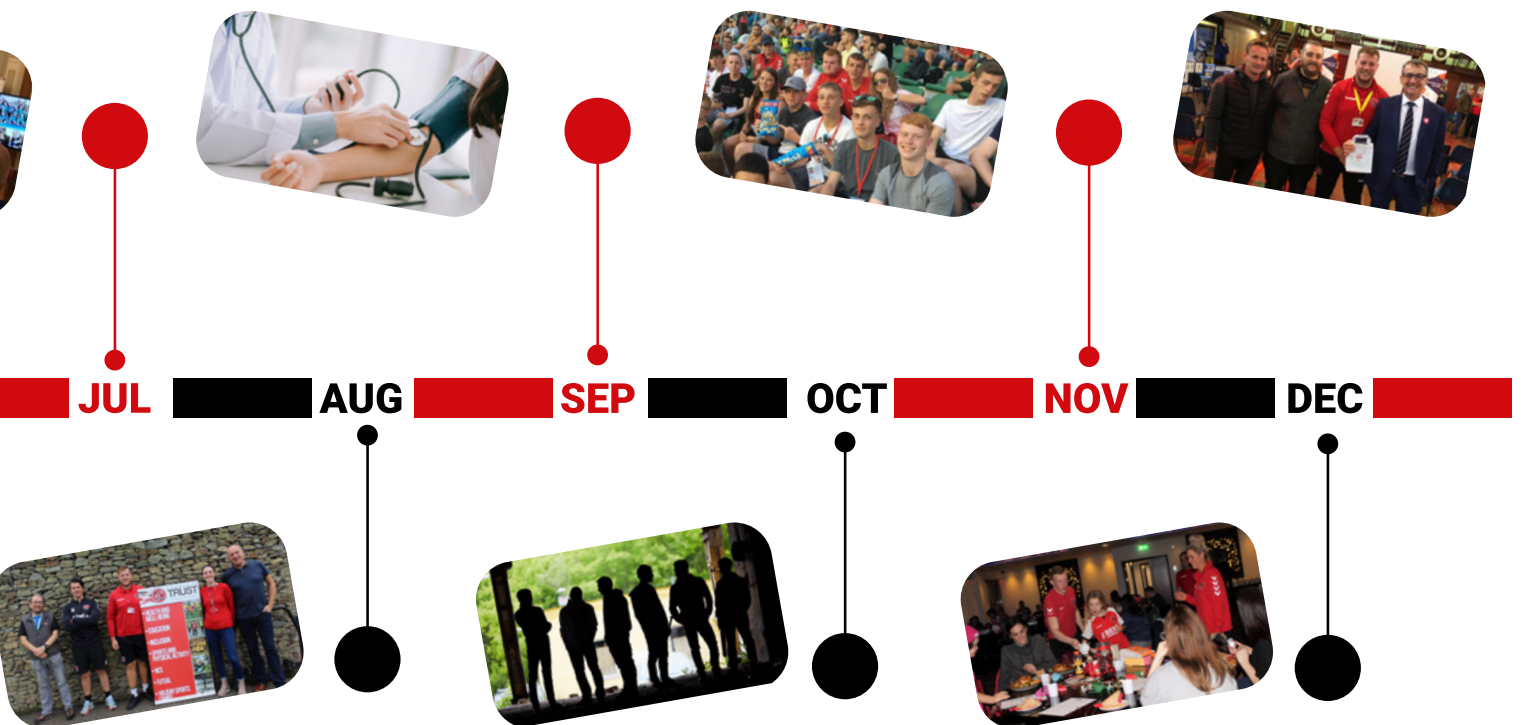
In partnership with British Heart Foundation and Lancashire County Council, the Trust delivers hundreds of blood pressure checks in the hope of creating a healthier local community. The initiative will see Community Trust staff carry out a total of 500 blood pressure checks in the local areas across two years. The first step of the project saw over 30 members of staff from local firm, Commercial Power, visit Poolfoot Farm to have their blood pressure taken have any health concerns highlighted.

BTEC students spend two weeks in Spain through ERASMUS programme

Community Sports College students spent two-weeks in Alicante on an educational programme organised through EU Erasmus Plus. They took part in daily training and education sessions, provided by Erasmus, where they developed their skills, techniques and tactics in a different climate and learnt about coaching and officiating in different sports. They also spent time learning about the different culture, cuisine and local history, and played in two fixtures against under 19s Segunda Division 2 academy teams.

The Fleetwood community unite to support International Men's Day

Fleetwood's first ever International Men's Day event saw hundreds gather to tackle the stigma of men's mental health. Organised by the Trust and local resident Stuart MacRae, the event showcased the range of services on offer in the area and encouraged discussions around the challenges men face. The event was sponsored by Men's Shed, who offer peer support and a safe environment in which experiences can be shared, and there were representatives from local charities and community groups to offer advice and support.



Young people make a difference to the local community through the NCS programme

Young people have been getting involved with their communities and raising money for charity through the Trust's NCS programme. Participants spent a week in the Lake District, focussing on teamwork and outdoor physical challenges, and a week at Myerscough College concentrating on life and work skills. Participants were also tasked with delivering a community or charity project. Projects included a colour walk to raise money for local charity Men's Shed, and a 12-hour dance-a-thon to raise funds for the Samaritans.

Helping young offenders get back on track

The Community Trust was awarded funding through Lancashire County Council to assist young offenders in Wyre. Cases of anti-social behaviour in Fleetwood doubled between February and October 2019, so the project targets referred young people that have been in trouble with the law and aims to educate each individual. The Trust works alongside Wyre Youth Offenders Team, the Police, Addaction and Children & Family Well-being Service to deliver the six-week programme at Poolfoot Farm with key weekly themes, including knife crime and alcohol and drug awareness.

Community Trust throws huge Christmas dinner for local charity

The Trust gave a festive gift to local charity, The Mustard Seed Group, when they invited 100 service users and volunteers to Highbury Stadium for a delicious Christmas dinner. The club's suppliers donated all of the food, and the meal was prepared and served by Community Trust employees with a little help from the club's chefs, who all pulled together to spread some Christmas cheer for local people that are homeless or live in isolation.

Health and well-being

Health and well-being are major components of our community programme with direct links to our sport and exercise projects. We are committed to playing a positive role in our community and link in with many health organisations to achieve set goals. Our projects offer local people opportunities to exercise regularly and we also engage children and families in a fantastic project that increases their knowledge around nutrition and healthy eating.

We have also created new programmes to meet the social agenda in society, such as Healthy Heads, which addresses mental health in primary schools and helps children build resilience, confidence, and gratitude, and so far, we have reached 5000 young people.



180 FREE BLOOD PRESSURE CHECKS HAVE BEEN CONDUCTED

900 CHILDREN TOOK PART IN THE JOY OF MOVING FESTIVAL

1800 CHILDREN HAVE TAKEN PART IN OUR SCHOOLS' HEALTHY EATING PROGRAMME

70 MENTAL HEALTH WORKSHOPS DELIVERED

80 PEOPLE AGED 50+ HAVE TAKEN PART IN WALKING FOOTBALL

Ken's Story

Ken, aged 79, has been a regular participant at our Fit For The Future session, which supports residents aged 60+ through chair based exercises, stretches and low intensity games, such as Boccia. The sessions provide elderly people with an opportunity to socialise with others whilst taking part in physical activity. Ken has had depression for over 10 years and attends the weekly session with his wife. Taking part in this activity is one of the only times he leaves the house each week and gives him something to look forward to as he now enjoys the social aspect of meeting other people.

"I look forward to these sessions every week," said Ken. "I like being able to speak with new people and try new games. Going to the Fit For The Future sessions has now given me the confidence to walk around to the local shops which is something I can't imagine doing several years ago. By doing this I can feel that my legs are getting stronger and stronger all the time."



Social inclusion

Inclusion is a key area of our work, and our projects enable us to engage with some of the most hard to reach and vulnerable members of the community. We work with many people from areas of high deprivation in Fleetwood and offer them opportunities to participate in a number of projects that encourage healthier and more active lifestyles, and interaction with others.

We work with local charities, such as The Mustard Seed Group, where we provide food bank donations and have hosted a special Christmas dinner for their service users and volunteers, and Men's Shed, who offer peer support, advice and friendship. We're proud to have sourced a location for their new headquarters - Highbury Stadium, home of Fleetwood Town Football Club - and they are over the moon. We also run a range of programmes, such Find Your Future which is an employability programme aimed at people between the ages of 16-65 who are facing multiple barriers to active participation.



290
INDIVIDUALS HAVE
TAKEN PART IN THE
PL KICKS PROGRAMME



14
PEOPLE MENTORED
THROUGH THE TACKLING
RE-OFFENDING
PROGRAMME



£2,800+
RAISED THROUGH NCS SOCIAL ACTION
PROJECTS FOR LOCAL CAUSES

120
INDIVIDUALS PARTICIPATED IN OUR
COMMUNITY PAN ABILITY PROGRAMMES



100%
OF OUR NCS PARTICIPANTS RATED THEIR
EXPERIENCE A 9/10 OR HIGHER



Rio's Story

Fifteen-year-old Rio has dyslexia, dyspraxia, and auditory processing difficulties, and has been a participant in multiple programmes run by the Community Trust over the past six years, including projects such as MultiStars, a sporting initiative for young people with various disabilities supported by Wyre Council as part of TrySport. Rio found the support through the MultiStars programme invaluable and it really helped his confidence, which inspired him to give something back to the community, and he has since dedicated over 100 hours volunteering with the Community Trust on Trysport, Dodgeball and Premier League Kicks football across Fleetwood.

"Volunteering has helped me get into sport, especially football, which I thought wouldn't happen because of my problems," said Rio. "Working alongside professional coaches has allowed me to see that I can achieve, learn and develop new skills, and I would like to thank everyone for the opportunity."



Match days...

THE COD ARMY EXPERIENCE

In 2019, over 30 local junior teams acted as the guard of honour at Fleetwood Town home matches, a total of over 400 junior players.

We make a commitment to grassroots football in the area by offering this opportunity to every single junior team from U12 and below.

Five years on and it remains as popular as ever, and a day to remember for all the family.



EQUALITY AND DIVERSITY

We are committed to promoting equality and diversity and we host a Kick it Out awareness game each season. This event is all about raising awareness and tackling racism and discrimination.

A banner is presented before the game and players from both Fleetwood Town and their opponents wear Kick it Out t-shirts to warm up in. Further announcements on the PA system and big screen add to the campaign.



KNOW THE SCORE

Know the Score is an annual event which raises awareness of Bowel Cancer. April was Bowel Cancer Awareness Month and the Fleetwood Town players showed their support for the eighth Know the Score campaign. Alex Cairns said: "Bowel cancer can affect anyone at any age so it's really important everyone is aware of the symptoms as early as possible." During the match, a large number of people engaged with our staff to find out more about Know the Score, and we were successful in raising awareness to over two thousand people.



PLAYER VISITS



Each year, Fleetwood Town players, coaches, staff and club mascot Captain Cod make appearances at numerous community and corporate events. Player visits are a fantastic way for all professional footballers to give something back to their local communities and put a smile on people's faces. In 2019 there was some fantastic work carried out and a total of 279 player visits by Fleetwood Town across various events in Wyre and surrounding areas.

Alex Cairns was crowned the 2019 Community Player of the Year in recognition of his outstanding work within the local community over the season. Alex has dedicated a lot of his time to community events since he arrived at the club three years ago, and he is instrumental in

helping other players to value the community work we do and encourage them to get involved.

Alex said, "It's important that a club like Fleetwood gets out in the community and meets the fans, especially young children. We want to be a community friendly club and player visits are a huge part of that, and if I can use my role as a footballer to inspire youngsters to better themselves, then that's something we can all be proud of".

"Alex is an inspiration to all members of the community that come into contact with him," said Matt Hilton. "He always goes the extra mile, carrying out his community duties with care, diligence and passion. In particular his dedication to promoting inclusion and health programmes have touched the lives of many young people in the local area."

A number of players have also become Community Ambassadors and get involved in supporting projects.

Ashley Eastham *Education Ambassador*

Josh Morris *Health Ambassador*

Alex Cairns *Sporting Ambassador*

Wes Burns *Inclusion Ambassador*

James Hill *Youth Ambassador*

The ambassadors are the public figurehead of a number of different schemes run by the Community Trust and endorsed by the Professional Footballers' Association (PFA).

"The players are fantastic at supporting the charitable work we deliver in the community. The five chosen ambassadors really help promote their areas through a variety of different ways, and they help children stay active, work hard in school and also help them become the best people they can be in whatever environment they are in. We are privileged to have such a great set of players who realise the importance of giving something back to the community."

Peter Murphy – Chair of Trustees





YEAR IN NUMBERS

- 2019 -




13000
PEOPLE TOOK PART
IN ALL PROGRAMMES



120
INDIVIDUALS PARTICIPATED
IN OUR COMMUNITY PAN
ABILITY PROGRAMMES

9300
CHILDREN AGED 5-11 YEARS FROM WYRE
& FYLDE SCHOOLS HAVE TAKEN PART IN EXTRA
CURRICULAR SPORT SESSIONS



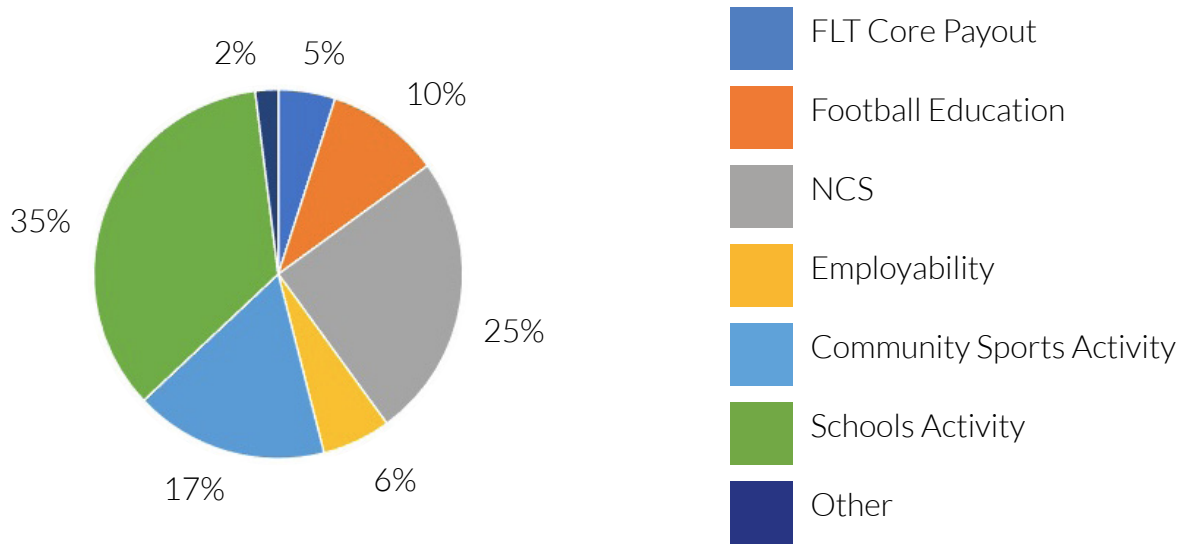
87%
OF BTEC STUDENTS
ACHIEVED ABOVE
THEIR TARGETED GRADE



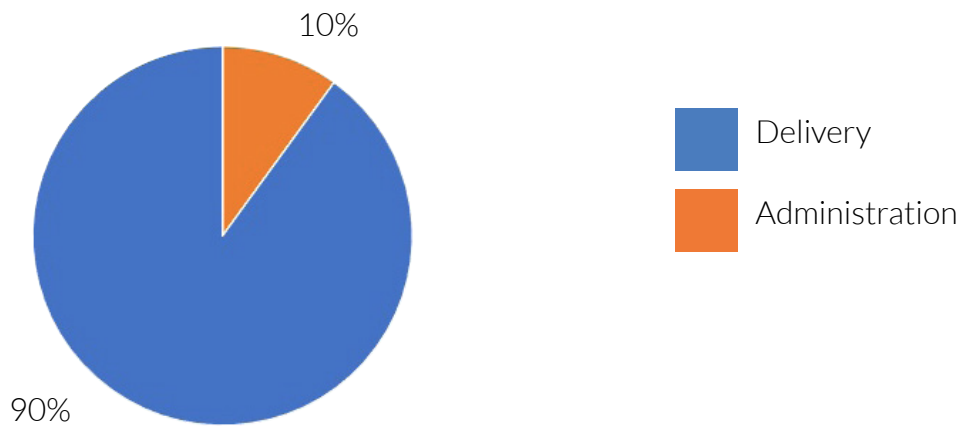
180
FREE BLOOD PRESSURE
CHECKS
DELIVERED

FINANCIAL SUMMARY

INCOME 2018/19



EXPENDITURE 2018/19



Financial History

| | Income | Expenditure | Surplus |
|---------|----------|-------------|---------|
| 2018/19 | £760,015 | £735,308 | £24,707 |
| 2017/18 | £687,009 | £679,896 | £7,113 |
| 2016/17 | £562,618 | £550,455 | £12,163 |
| 2015/16 | £374,464 | £305,207 | £69,257 |
| 2014/15 | £238,760 | £216,811 | £21,949 |

Income Breakdown

| | Unrestricted Funds | Restricted Funds |
|---------|--------------------|------------------|
| 2018/19 | £339,999 | £420,016 |
| 2017/18 | £287,406 | £399,603 |
| 2016/17 | £315,501 | £247,117 |
| 2015/16 | £174,709 | £199,755 |
| 2014/15 | £178,379 | £60,381 |

Looking into the future...

We have built on the strong and longstanding relationships with key partners and funders, whilst also developing new local partnerships to set up new and exciting initiatives. We have continued to reach those communities that need our support the most.

Despite our growth, as an organisation we strive to continually improve and get better. In the next 12 months we will be aiming to build on our success of the last seven years to increase outcomes for the people on the Fylde Coast.

We have exciting plans for 2020 that we are determined to deliver successfully despite operating in a challenging landscape. We recognise the many political issues and changes that lie ahead with the increasing pressure on local authorities and central government.

“It is evident that in continuing our fantastic work, we can’t do it alone.

Our partners, stakeholders and supporters are vital to ensuring we are a success”

We face the challenge of diversifying our income through innovative and efficient ways, whilst maintaining our high standards, and continuing to achieve our outcomes regardless of the backdrop we may be working against.

It is evident that in continuing our fantastic work, we can’t do it alone. Our partners, stakeholders and supporters are vital in ensuring we are a success. We are delighted to be working with BES Utilities and Affinity. Thanks to their generous financial support, we will be able to expand our provision which will allow us to increase our offering, so even more residents can access opportunities across the borough.

We will also upscale our current projects such as our primary school, employability and our community outreach programmes. This will result in increased investment and impact across the borough. We can evidence that our programmes work and that they have a significant impact, however we now aim to deliver more to increase engagement.

In collaboration with Active Lancashire and Lancashire Community Rehabilitation Company, we will be launching ‘United Together’, which is a unique pilot project that provides a peer mentored support package to residents in Lancashire, focussing on strategies that mitigate the risk of re-offending post release from prison.

The Trust will also be working with Lancashire Constabulary as we start ‘Operation Divert’. DIVERT is an intervention programme to reduce re-offending, which is delivered in the police custody suites and aims to divert young adults aged 18 - 25 away from crime.

We believe that this will result in us continuing to deliver our strategic outcomes of improving health and well-being, sustaining participation in sport and physical activity, raising attainment and aspiration, and enhancing communities.

Fleetwood Town Community Trust
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Thornton-Cleveleys,
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W: www.fleetwoodtownfcct.com

A big thank you!

TO OUR CURRENT PROJECT PARTNERS





STRONGER, HEALTHIER, MORE ACTIVE COMMUNITIES

www.fleetwoodtownfcct.com

[#OnwardTogether](https://twitter.com/OnwardTogether)