



AWARDS EVENING

Friday 27th October 2023/24

FLEETWOOD TOWN COMMUNITY TRUST

Fleetwood Town Community Trust is an independent, non-profit, self-funding, registered charity and community organisation that has been working throughout the Fylde Coast community since 2012.

We are the largest provider of community-based physical activity programmes in Wyre. Our programmes have raised attainment in schools, developed employment pathways, helped people get healthier and stay more active, built stronger safer communities, and ultimately made a difference to many people's lives. Our 2019/20 Impact report outlines that we delivered 30 different projects and activities for 10,900+ local people across our four programme areas. When we make decisions about spending money, or when we design and deliver services, we can each do this in a way that maximises positive social, economic and environmental impact for our community. The initiatives we have delivered have triggered a social value cost saving of £6,774,174.00.



Our **SPORT** programme provided 1150 hours of free community sports sessions, 375 pre-school children took part in physical activity in early years settings, 6,000 bookings were made to our soccer schools and sports camps, 500 children took part in sports tournaments and 330 girls aged 9-16 took part in football coaching sessions.

Our **HEALTH & WELLBEING** projects offer local people including children and families' opportunities to exercise regularly and increase their knowledge around nutrition/healthy eating. We also deliver a programme called Healthy Heads, which helps children with low-level mental health issues in primary schools build resilience, confidence, gratitude, and so far, we have reached 5000 young people. Our achievements include 1800 young people taking part in our schools healthy eating programme, 900 young people attending our joy of moving festival and we delivered 70 mental health workshops.



INCLUSION is a key area of our work, and our projects enable us to engage with some of the hardest to reach and vulnerable members of the community. We work with many people from areas of high deprivation in Fleetwood and offer them opportunities to participate in several projects that encourage healthier more active lifestyles, and interaction with others.

Our **EDUCATION** programme works closely with local schools to engage with young people through a variety of projects, and we help teachers build their confidence.

Our achievements include 80 people accessed our employability training programme with 98% improving their self-esteem, 87% of our Sports College students exceeding their targeted grades and 85% proceeded to university.



ABOUT THE AWARDS

Fleetwood Town Community Trust are proud to launch their first ever Black-Tie Awards Evening at Highbury Stadium, the home of Fleetwood Town Football Club.

Our awards celebrate key achievements of those influential people, organisations or projects being delivered across our communities. It also highlights individuals and groups who work tirelessly to support their community and help local people thrive.



AWARD CATEGORIES

- **Community Project of the Year**
 - **Volunteer of the Year**
 - **Community Trust participant of the Year**
 - **Fleetwood Town FC Supporter of the Year**
 - **Outstanding contribution in the community**
 - **Environmental Project of the Year**
 - **Fundraising Campaign of the year**
 - **Social Impact of the Year (Business)**
 - **Small Business of the Year**
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EVENT SPONSOR - £2,500

- Your business logo and company details shared on marketing materials
- Press release on Fleetwood Town FC and Community Trust website and social media channels
- Company logo and visual advertisement opportunity for guests on arrival
- Two free tickets for your company
- Promotional materials on each table
- Dedicated advertising page in the official programme
- A presence in post event marketing
- A speaking opportunity on the night
- A place on the awards judging panel
- Main presence across social media channels
- A table to showcase services on entry to the event



AWARDS SPONSOR - £300

- Your business logo on the given award
 - An opportunity to present your sponsored award to the winner
 - A place on the judging panel for your sponsored award
 - Four free tickets for your company
 - Dedicated recognition in the marketing materials specific to the award
 - A presence on Fleetwood Town FC and Community Trust website and social media channels
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ARRIVAL DRINKS SPONSOR - £400

- **Your business marketing resources on the arrival drinks table**
 - **A place on the judging panel for your sponsored award**
 - **Two free tickets for your company**
 - **Dedicated recognition in the marketing materials**
 - **A presence on Fleetwood Town FC and Community Trust website and social media channels**
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For further details or to register an interest in any of the above opportunities, please contact John Hartley.